DS Smith Plc Investor Seminar

DS Smith will today be hosting the first in a series of seminars for financial analysts and investors, starting at 3.00pm (UK).

The virtual event will be introduced by Miles Roberts, CEO of DS Smith, and comprise presentations from a number of the management team including our Head of Strategy and Head of Sales, Marketing and Innovation. After an extraordinary year, we will discuss our views on "Packaging in a post-Covid world", together with a focus on the evolving and exciting trends in e-commerce and our leading customer offering to drive continuing volume and value-added growth.

DS Smith issued a Q1 trading update on 3 March 2021 and no new material financial information or trading update will be given today. DS Smith will issue a pre-close trading update for the period ending 30 April 2021 on 29 April.

The event will be via live webcast, with the link for registering available at www.dssmith/investors/results-and-presentations.com. The webcast will also be available for replay. The slide deck will be made available on our website at the start of the event.

Enquiries:

DS Smith Plc

Investors +44 (0)20 7756 1800

Hugo Fisher, Group Investor Relations Director Rachel Stevens, Investor Relations Director

Media

Greg Dawson, Group Corporate Affairs Director

Brunswick +44 (0)20 7404 5959

Simon Sporborg, Dan Roberts

About DS Smith

DS Smith is a leading provider of sustainable paper-based packaging worldwide which is supported by recycling and papermaking operations. It play a central role in the value chain across sectors including e-commerce, fast moving consumer goods and industrials. Through its purpose of 'Redefining Packaging for a Changing World' and its *Now and Next* sustainability strategy, DS Smith is committed to leading the transition to the circular economy, while delivering more circular solutions for its customers and wider society – replacing problem plastics, taking carbon out of supply chains and providing innovative recycling solutions. Its bespoke box-to-box in 14 days model, design capabilities and innovation strategy sits at the heart of this response. DS Smith operates in 34 countries employing around 30,000 people and is a Strategic Partner of the Ellen MacArthur Foundation.