



Lisbon, June 23, 2014.

DS Smith joins Nestlé Alliance for YOUth

DS Smith today confirmed its participation in the Nestlé Alliance for YOUth programme, an alliance of leading companies in Europe who recognise that youth unemployment is a major social and economic issue and are committed to helping solve it.

DS Smith, a leading provider of sustainable packaging in Europe, will focus on developing young people's design and innovation skills.

Nestlé is building on the success of its "Nestlé Needs YOUth" employment initiative - designed to help tackle youth unemployment in Europe - by creating a new scheme with its business partners called "Alliance for YOUth".

In addition to DS Smith, Nestlé's partners in this initiative are: Adecco, Axa, Cargill, CHEP, EY, Facebook, Firmenich, Google, Nielsen, Publicis Groupe, Salesforce.com, Twitter, and White & Case.

Miles Roberts, CEO, DS Smith plc said:

"We are very excited about partnering Nestlé in the Alliance for Youth initiative. Business has an important part to play in resolving some of the key economic and social challenges of today. With Nestlé's leadership, there is a vast amount that can be done by companies across Europe to give hope and opportunity to young people that may be struggling to learn new skills, or find employment, and we at DS Smith are delighted to be involved."

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